

ORDER

**KSNV**

Orders

Order / Rev: 105399

Alt Order #: 06840458

Product Desc: NV-RNC IE

Estimate: 2992

Flight Dates: 08/11/12 - 08/17/12

Original Date / Rev: 08/10/12 / 08/10/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

Agency

Name: National Media, Inc.

Buying Contact:

Billing Contact:

815 Slaters Ln.

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: RNC-IE

Demographic: A35+

Product Codes: PLI2

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/17/12	88	\$87,550.00	\$74,417.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	88	\$87,550.00	\$74,417.50	0.00
Totals	88	\$87,550.00	\$74,417.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	66%	\$87,550.00
Market	100%	\$132,651.52

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	9%	\$11,938.64
KTUD	0%	\$0.00
KVVU	17%	\$22,550.76
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$10,612.12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/13/12	08/13/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	M-----			2		\$400.00		0.00				

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/13/12	08/13/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12		08/13/12	08/19/12	M-----	2		\$400.00		0.00						
E 2	KSNV	08/14/12	08/14/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12		08/13/12	08/19/12	-T-----	2		\$400.00		0.00						
E 3	KSNV	08/15/12	08/15/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12		08/13/12	08/19/12	--W----	2		\$400.00		0.00						
E 4	KSNV	08/16/12	08/16/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12		08/13/12	08/19/12	---T---	2		\$400.00		0.00						
E 5	KSNV	08/17/12	08/17/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12		08/13/12	08/19/12	----F--	2		\$400.00		0.00						
E 6	KSNV	08/13/12	08/13/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12		08/13/12	08/19/12	M-----	2		\$700.00		0.00						
E 7	KSNV	08/14/12	08/14/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12		08/13/12	08/19/12	-T-----	2		\$700.00		0.00						
E 8	KSNV	08/15/12	08/15/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12		08/13/12	08/19/12	--W----	2		\$700.00		0.00						
E 9	KSNV	08/16/12	08/16/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12		08/13/12	08/19/12	---T---	2		\$700.00		0.00						
E 10	KSNV	08/17/12	08/17/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12		08/13/12	08/19/12	----F--	2		\$700.00		0.00						
E 11	KSNV	08/13/12	08/13/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12		08/13/12	08/19/12	M-----	1		\$1,400.00		0.00						
E 12	KSNV	08/14/12	08/14/12	Today Show Today Show	CM	658a-9am	-T-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/13/12		08/13/12	08/19/12	-T-----	1		\$1,400.00		0.00						
E 13	KSNV	08/15/12	08/15/12		CM	658a-9am	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00

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Advertiser: RNC-IE
Product Desc: NV-RNC IE
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHW Today Show Today Show															
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---W---- 1 \$1,400.00 0.00															
E 14	KSNV	08/16/12	08/16/12	Today Show Today Show	CM	658a-9am	---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$1,400.00 0.00															
E 15	KSNV	08/17/12	08/17/12	Today Show Today Show	CM	658a-9am	----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$1,400.00 0.00															
E 16	KSNV	08/13/12	08/13/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 M----- 1 \$200.00 0.00															
E 17	KSNV	08/14/12	08/14/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$200.00 0.00															
E 18	KSNV	08/15/12	08/15/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --W---- 1 \$200.00 0.00															
E 19	KSNV	08/16/12	08/16/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$200.00 0.00															
E 21	KSNV	08/11/12	08/11/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.00	1	0.00	NM	2	\$700.00
NW3 AT SUNRISE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S- 2 \$350.00 0.00															
E 22	KSNV	08/13/12	08/13/12	M-F Today Show III 4th Today 4th Hour	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 M----- 1 \$325.00 0.00															
E 23	KSNV	08/14/12	08/14/12	M-F Today Show III 4th Today 4th Hour	CM	10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$325.00 0.00															
E 24	KSNV	08/15/12	08/15/12	M-F Today Show III 4th Today 4th Hour	CM	10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --W---- 1 \$325.00 0.00															
E 25	KSNV	08/16/12	08/16/12	M-F Today Show III 4th Today 4th Hour	CM	10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$325.00 0.00															
E 26	KSNV	08/17/12	08/17/12		CM	10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Advertiser: RNC-IE
 Product Desc: NV-RNC IE
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$325.00		0.00			
E 27	KSNV	08/13/12	08/13/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$200.00	2	0.00	NM	1	\$200.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					1	\$200.00		0.00			
E 28	KSNV	08/14/12	08/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$200.00	2	0.00	NM	1	\$200.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-T-----					1	\$200.00		0.00			
E 29	KSNV	08/15/12	08/15/12	Rachael Ray Rachael Ray	CM	11am-12pm	--W----	:30	1	\$200.00	2	0.00	NM	1	\$200.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$200.00		0.00			
E 30	KSNV	08/16/12	08/16/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	1	\$200.00	2	0.00	NM	1	\$200.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	---T---					1	\$200.00		0.00			
E 31	KSNV	08/17/12	08/17/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	1	\$200.00	2	0.00	NM	1	\$200.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$200.00		0.00			
E 32	KSNV	08/11/12	08/11/12	Olympics Daytime Week6M Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	2	\$1,700.00	3	0.00	NM	2	\$3,400.00
OLYMPIC WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S-					2	\$1,700.00		0.00			
E 33	KSNV	08/12/12	08/12/12	Olympics Daytime Week6M Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	2	\$1,700.00	3	0.00	NM	2	\$3,400.00
OLYMPIC WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S					2	\$1,700.00		0.00			
E 34	KSNV	08/13/12	08/13/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----					2	\$1,000.00		0.00			
E 35	KSNV	08/14/12	08/14/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-T-----					2	\$1,000.00		0.00			
E 36	KSNV	08/15/12	08/15/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					2	\$1,000.00		0.00			
E 37	KSNV	08/16/12	08/16/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	---T---					2	\$1,000.00		0.00			
E 38	KSNV	08/17/12	08/17/12		CM	5-630p	----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00

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M-F Early News M-F Early News NEWS 3/NBC NITELY NWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 2 \$1,000.00 0.00															
E 39	KSNV	08/12/12	08/12/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S	:30	3	\$650.00	1	0.00	NM	3	\$1,950.00
NEWS 3/NBC NITELY NWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S 3 \$650.00 0.00															
E 40	KSNV	08/13/12	08/13/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 M----- 1 \$1,000.00 0.00															
E 41	KSNV	08/14/12	08/14/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$1,000.00 0.00															
E 42	KSNV	08/15/12	08/15/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --W---- 1 \$1,000.00 0.00															
E 43	KSNV	08/16/12	08/16/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$1,000.00 0.00															
E 44	KSNV	08/17/12	08/17/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$1,000.00 0.00															
E 45	KSNV	08/11/12	08/11/12	News 3 Olympic Zone News 3 Olympic Zone	CM	7:30-8:00PM	-----S-	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00
OLYMPIC ZONE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S- 2 \$750.00 0.00															
E 46	KSNV	08/13/12	08/13/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	2	\$2,300.00	1	0.00	NM	2	\$4,600.00
STARS STRIPES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 M----- 2 \$2,300.00 0.00															
E 47	KSNV	08/14/12	08/14/12	Tues PR 8-10p Tuesday Prime 8-10pm	CM	8-10pm	-T-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
AM-TLNT-TU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$4,000.00 0.00															
E 48	KSNV	08/11/12	08/11/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	-----S-	:30	1	\$6,000.00	1	0.00	NM	1	\$6,000.00
OLYMPIC PT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S- 1 \$6,000.00 0.00															
E 49	KSNV	08/12/12	08/12/12	Olympics Closing Cerem Olympics Closing Ceremony	CM	8p-11p	-----S	:30	2	\$9,000.00	1	0.00	NM	2	\$18,000.00
OLY CLOSING CRMNY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/06/12 08/12/12 -----S 2 \$9,000.00 0.00															
E 50	KSNV	08/14/12	08/14/12		CM	11pm-1135pm	-T-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00

Order / Rev: 105399
 Alt Order #: 06840458
 Flight Dates: 08/11/12 - 08/17/12

Advertiser: RNC-IE
 Product Desc: NV-RNC IE
 Estimate: 2992
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven											
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					1	\$1,100.00		0.00			
E 51	KSNV	08/16/12	08/16/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$1,100.00		0.00			
E 52	KSNV	08/13/12	08/13/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----					2	\$425.00		0.00			
E 53	KSNV	08/14/12	08/14/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					2	\$425.00		0.00			
E 54	KSNV	08/15/12	08/15/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					2	\$425.00		0.00			
E 55	KSNV	08/16/12	08/16/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					2	\$425.00		0.00			
E 56	KSNV	08/17/12	08/17/12	The Tonight Show	CM	1135p-1237a	----F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					2	\$425.00		0.00			
E 57	KSNV	08/13/12	08/13/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
				J FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----					1	\$225.00		0.00			
E 58	KSNV	08/14/12	08/14/12	Late Night w/Fallon	CM	1237a-136am	-T-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
				J FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					1	\$225.00		0.00			
E 59	KSNV	08/15/12	08/15/12	Late Night w/Fallon	CM	1237a-136am	--W----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
				J FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$225.00		0.00			
E 60	KSNV	08/16/12	08/16/12	Late Night w/Fallon	CM	1237a-136am	---T---	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
				J FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$225.00		0.00			
E 61	KSNV	08/17/12	08/17/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
				J FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$225.00		0.00			
													Totals	88	\$87,550.00